

Memorandum of Understanding Between World Trade Center Miami (WTCM) and ADS Group Limited for Event Collaboration

Preamble

Acknowledging the Memorandum of Understanding on trade and economic cooperation signed on November 14, 2023, between the United Kingdom and the State of Florida, emphasizing the vital economic ties between the United States and the involved parties,

Recognizing that the World Trade Center Miami (WTCM), a member of the World Trade Centers Association, is committed to enhancing two-way trade and aiding small to medium-sized enterprises by linking them to the global marketplace,

Acknowledging ADS Group Limited UK's (ADS UK) role in promoting leadership in the aerospace, defense, security, and space sectors to foster prosperity and sustainable growth within the UK, The parties hereby agree to collaborate on specific editions of events and conferences as outlined in this Agreement.

I. Purpose

This MOU outlines the framework for a constructive and cooperative relationship between WTCM and ADS UK. The collaboration aims to support the inaugural Aerospace Defense Americas event, scheduled for February 11-13, 2025, in Miami and Cape Canaveral, Florida, along with potential future events.

II. Scope

WTCM and ADS UK will collaboratively support and promote the Aerospace Defense Americas event (or subsequent events) through voluntary cooperation.

III. Shared Responsibilities

The parties have identified the following mutual objectives:

WTCM will:

- Offer ADS UK a partnership opportunity at the event.
- Invite ADS UK to participate in the event's organizing committee.
- Provide ADS UK with speaking opportunities, where appropriate, at the event.
- Allow ADS UK the opportunity to co-host private meetings during the event.

ADS UK will:

- Act as an informational resource on industry trends and developments.
- Offer promotional and marketing support to its members and network, encouraging attendance and sponsorship of the event.

IV. Financial Provisions

This Agreement does not entail financial transactions between the signatories. Participation is voluntary, with no party acting as an employer, retainer, representative, or agent for another. This MOU does not establish any legal or financial obligations under domestic or international law among the parties.

V. Commencement and Termination

This Agreement will be effective upon signing and will remain in effect until terminated by any of the signatories.

THIS AGREEMENT IS EXECUTED ON 07th MARCH 2024

BALAJI SRINIVASANATHAN
ADS GROUP LIMITED

Alice Anconu
COO
WTCL